

SHATTER PROOF™

STRONGER THAN ADDICTION

***ATLAS®: A Tool for Finding Addiction Treatment
DMHAS Quarterly Provider Meeting
9/8/2022***

Shatterproof's Impact

Transforming Addiction Treatment



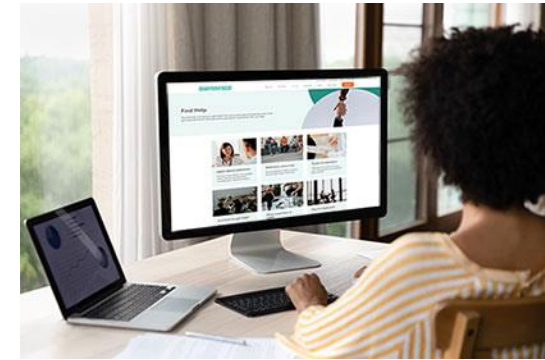
We're changing the healthcare system so everyone has access to science-based treatment that works.

Ending Addiction Stigma



We're shifting attitudes and behaviors to remove the stigma that surrounds our loved ones with this chronic illness, and their families.

Educating & Empowering Communities



We're providing helpful information and resources to support all those who are touched by addiction.

In addition to saving lives today, we are changing how addiction will be prevented and treated for generations.

Navigating the Treatment System

- Addiction Policy Forum released a new report, [*Patient Journey Map: Substance Use Disorder Treatment and Recovery Experiences*](#)
 - Developed through the input of patients in treatment and recovery from addiction
 - Highlights obstacles and positive points patients encounter across the treatment journey
- **Poor treatment access** was a **common experience** among participants who experienced barriers to treatment who experience systemic barriers to addiction care, most frequently due to:

32%

High levels of stigma

25%

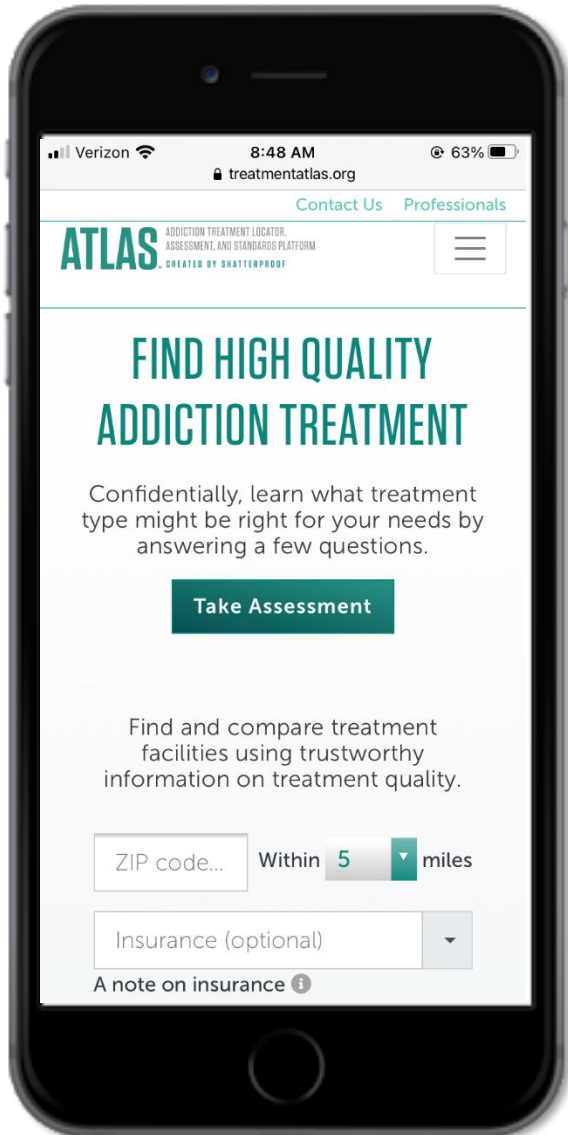
The **complexity** of navigating the substance use disorders care system

Finding Addiction Treatment



- **Misinformation**
- **Limited objective or unbiased information**
- **Unclear what to look for**
- **Predatory marketing practices**
- **Hijacking ad words**
- **Patient Brokering**

A One-of-a-Kind Resource



- Consumer-friendly needs assessment
- Transparent indicators of treatment quality
- Not funded by providers or “pay-to-play”
- Comprehensive list of facilities
- Educational content
- Professional Portals
- Available entirely in English and Spanish
- Free and not-for-profit

➤ www.TreatmentATLAS.org

A woman with dark hair and bangs is smiling and looking upwards and to the right. She is wearing a teal patterned top and a necklace. She is holding a smartphone in her hands. The background is a bright, out-of-focus outdoor setting with green foliage. A semi-transparent white box is overlaid on the image, containing the text.

TreatmentATLAS.org
launched in July 2020!

ATLAS Demo 

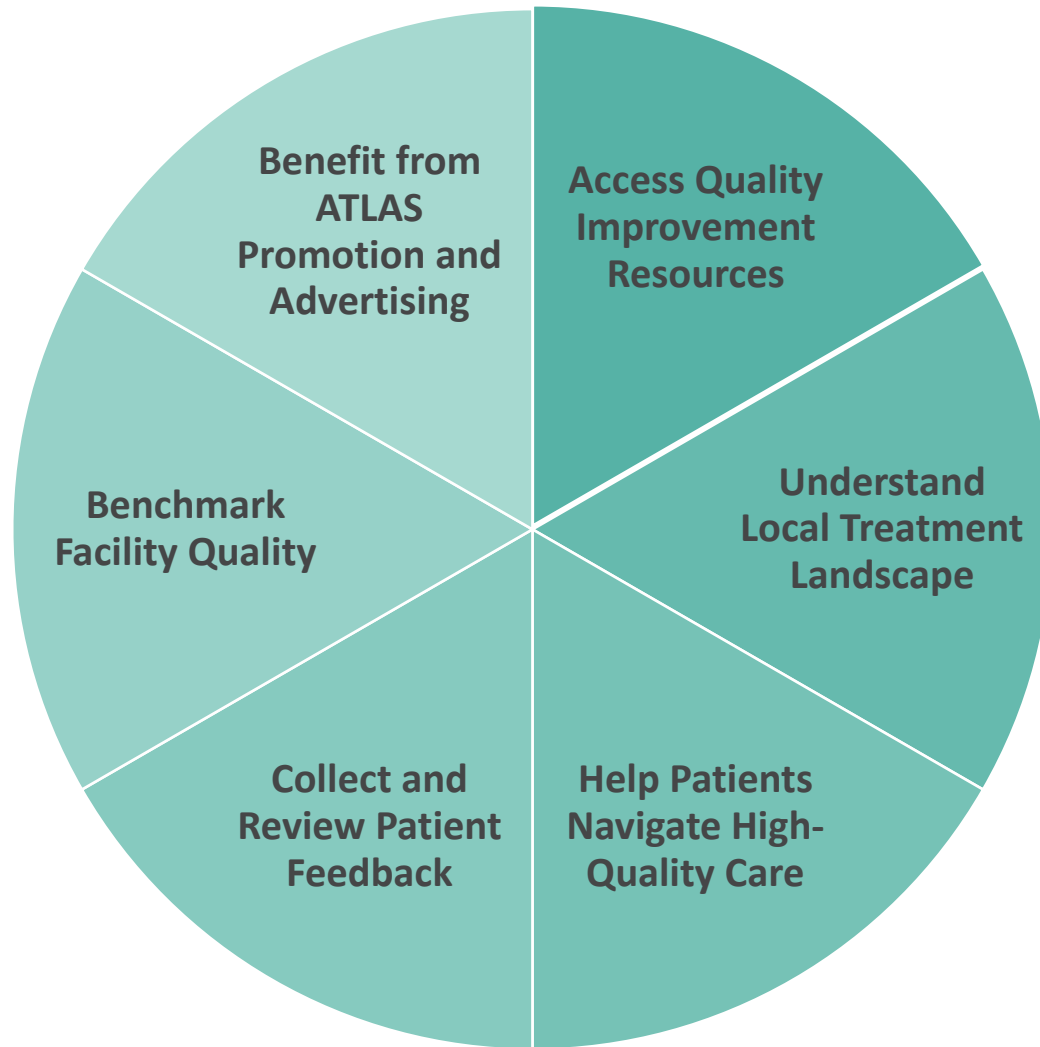
Website Traffic

The site has been visited over **300,000** times since Launch

Individuals have conducted more than **30,000** searches on ATLAS as part of their decision-making on the road to recovery

Facilities on ATLAS have been viewed more than **48,000** times

Benefits to Providers

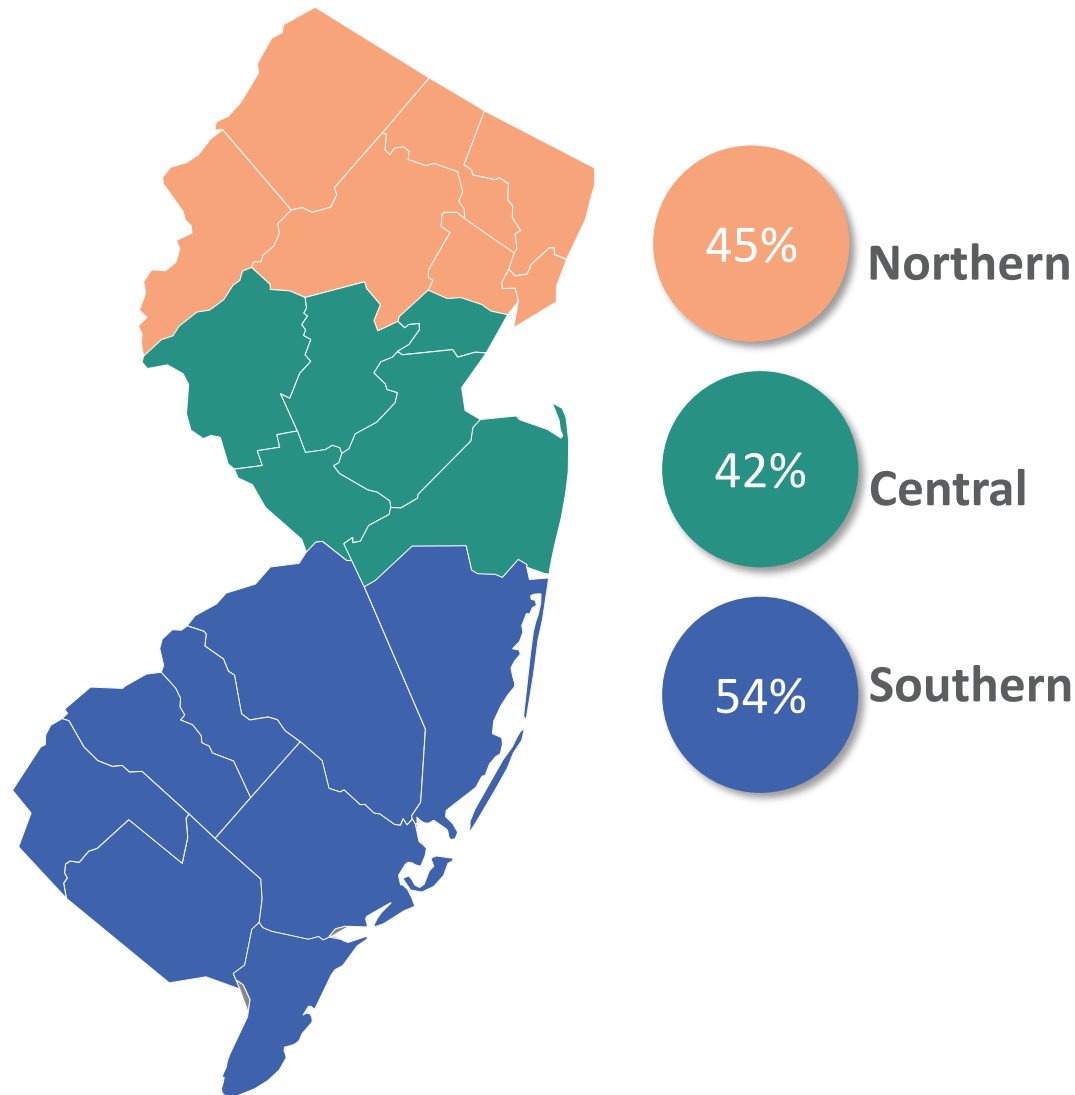


Health Insurers Sign-On to National Principles of Care

23 health insurers – covering 250 million lives – agree to identify, promote, and reward care aligned with the Principles



New Jersey ATLAS Facility Survey Participation by Region



*Map shows the percentage of addiction treatment facilities in a given region that have shared data about their facility services and operations by completing the ATLAS Treatment Facility Survey as of 3.16.2022. Learn more at Shatterproof.org/ATLAS

Showcase Your Commitment to Quality!

September 7th

ATLAS Survey Opened!

Each facility should have received a unique link to the ATLAS survey. **Facilities can start and stop the survey as they want, and their responses will save.**

Quick facts about the enrollment survey?

- **The survey is online!**
- **It takes 30 minutes to 2.5 hours to complete.**
- **If you have multiple facilities, we have a streamlined survey option for you!**

We are here to help?



READ OUR [SURVEY FAQs](#)



ATLAS@SHATTERPROOF.ORG



SUBMIT A [HELP DESK TICKET](#)



CALL OUR HELPLINE **(203) 807-8313**

Save the Date!



Continuous Quality Improvement (CQI) Learning Series

Tuesday, September 13th, 2022

1:00 to 2:30 pm

Topic: “Prioritizing What Matters to Patients in Substance Use Treatment.”

Guest Speaker

Alice Dembner, Community Catalyst

Questions

- Check out TreatmentATLAS.org to learn more about ATLAS and explore the platform.
- For any other questions, don't hesitate to reach out directly!

Chad Williams

Director of State Engagement, ATLAS

cwilliams@shatterproof.org | (203)246-0160